

*COOPERATION
POSSIBILITIES*

#WeCare



LIETUVOS PRIVAČIŲ
SVEIKATOS PRIEŽIŪROS
ĮSTAIGŲ ASOCIACIJA

POSSIBLE COOPERATION MEANS

*„An idea of a Partnership – Quite a nice
beginning.*

Making the team – great progress.

Working together – success.“

- Henry Ford -



MEMBERS OF ASSOCIATION

Advantages:

- *Exceptional conditions;*
- *Association Support;*
- *Specially prepared, strongly relevant information – legislation projects and changes;*
- *Conferences and seminars;*
- *Advertising and popularizing of provided services and products using internal channels and means of Association;*
- *Legal aid and consulting;*
- *Exceptional partners' offers.*



CANDIDATES FOR MEMBERSHIP

Advantages:

- *Opportunity to get better knowledge of association's activities before joining the association;*
- *Analyzing and solving issues, getting knowledge of important legal information and procedures related to private medical sector;*
- *Exceptional partners' offers;*
- *Opportunity to take part in conferences and lectures, seminars.*



ASSOCIATION'S PARTNERS

Advantages:

- *Great opportunities to reach the target group of partner's business development;*
- *Great possibility to introduce their services / products to the direct clients in B2B;*
- *Constant channels of information publicity and possibility to provide news and information for publication;*
- *Availability to participate in the general meetings of Association's members.*

PARTNERSHIP OPTIONS



	SILVER PARTNER	GOLD PARTNER	DIAMOND PARTNER
PARTNER'S LOGO IN ASSOCIATION'S WEBSITE, "TOP" POSITION (the most visible location of the website; visible while checking the website from any device. Logo has a hyperlink according to partner's wishes and demands.			✓
PARTNER'S LOGO IN ASSOCIATION'S WEBSITE, SIDE SECTION, NEXT TO OTHER PARTNERS' AND ASSOCIATION'S BOARD LOGOS. Logo has a hyperlink according to partner's wishes.	✓	✓	✓
SEPARATE COLUMN IN ASSOCIATION'S WEBSITE FOR PARTNER'S PRESENTATION OF SERVICES AND NEWS. Prepared and presented coordinating it with partner.			✓
INTEGRATION OF PARTNER'S TOPICAL INFORMATION INTO ASSOCIATION'S SOCIAL NETWORKS AND ANNOUNCEMENTS ("Facebook", "Instagram", "LinkedIn").	✓		✓
PARTNER'S LOGO INTEGRATION in "Facebook" and "LinkedIn" cover images.		✓	✓
CONSTANT POPULARIZATION AND SPREAD OF PARTNER'S INFORMATION DURING ALL COOPERATION PERIOD.		✓	✓
PARTNER'S PRESENTATION TO ASSOCIATION'S MEMBERS USING VIRTUAL AND DIGITAL MEANS (ex. Email), including partner's topical information.	✓	✓	✓
POSSIBILITY TO PARTICIPATE IN ASSOCIATION'S MEETINGS, HAVING OPPORTUNITY TO PRESENT THEMSELVES, THEIR PRODUCTS OR SERVICES.		✓	✓
POSSIBILITY TO INTEGRATE ASSOCIATION'S COMMUNICATION AND NAME INTO ASSOCIATION'S PRINTED MATERIAL AND ITEMS (ex., business cards with indication about partnership, flyers, etc.)			✓
COMMON, UNITED ORGANIZATION OF CONFERENCES AND SEMINARS, USING MAINTAINED ASSOCIATION'S RELATIONS, REACHING THE TARGET GROUP, INTEGRATING THEIR SERVICES AND PRODUCTS, B2B CHANNEL.	✓	✓	✓
PRESS-RELEASE ABOUT COOPERATION AND IT'S IMPORTANCE, COMMON GOALS AND GREAT UNITING VALUES.			✓
ANALYTICAL PRESS-RELEASE ABOUT PARTNER'S SERVICES AND THEIR TOPICALITY.			✓
INDIVIDUALLY ADJUSTED MARKETING AND COMMUNICATION STRATEGY; upon partner's wishes; individually arranged means.		✓	✓



**ASSOCIATION OF
LITHUANIAN PRIVATE
HEALTHCARE INSTITUTIONS**

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#MUMSRUPI